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GLENFIELD CONFIRMS WILLY GERDSEN AS HEAD OF FOOTBALL

Friday 25 October, 2019 - Glenfield Rovers AFC is pleased to announce the signing of former National League coach and NRL coach of the year, Willy Gerdson as the club's Head of Football.

Gerdson will also coach the men's first team as they seek promotion back to the NRL Premier Division.

The German-born Kiwi arrives at Glenfield having spent the past four years coaching the Canterbury United Dragons in the ISPS Handa Premiership, steering them to the semi-finals in all but one of those seasons.

Gerdson is no stranger to football in Auckland, having spent ten years at East Coast Bays, where they won five NRL titles and the Chatham Cup in 2008.

"I am delighted to take the role of Head of Football at Glenfield." Gerdson said.

"There is massive potential at the Mighty Rovers and I look forward to unlocking that in the men, women and youth departments."

As Head of Football, Gerdson will be in charge of the direction and development of players and coaches of all ages as the club seek to be a point of difference within the footballing landscape.

"The appointment of Willy in both his roles is something the club are very excited about given it aligns with our strategic plan both medium and long-term." Glenfield Rovers Chairman Andy Moore said.

"Glenfield Rovers is committed to being an all-round community club providing top quality facilities for our seniors and juniors, whilst also providing an environment to develop skills from a young age.

"This appointment, considering Willy's proven track record in both areas and long-term loyalties, allows the club now to focus and progress with those plans even more."

Gerdson was convinced by the direction Moore and the board is taking.

"It's not going to happen overnight, and there will be a lot of hard work involved, but I want to establish Glenfield as one of the premier clubs, not only in Auckland, but the country as well."

Gerdson's arrival will also see one of Glenfield's most successful first team coaches, Dan Donegan return to the club as an assistant.

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